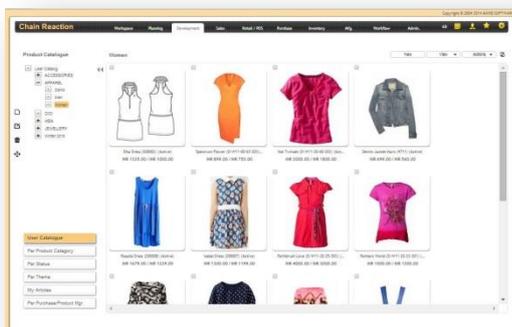


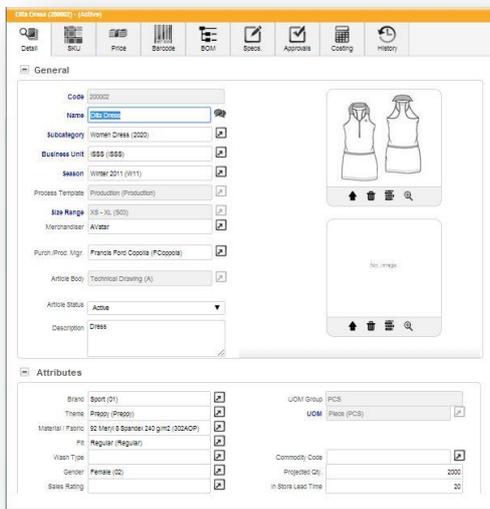


Axind's ChainReaction is a platform for retailers, brand owners and product manufacturers to introduce efficiencies in the way that they design, plan, make, deliver and sell their products. It's available for outright purchase and installation on your hardware, or as a Cloud option.



Optional ChainReaction modules

- Line planning
- Product development
- Sales management
- Retail/POS
- Purchase order and invoice management
- Inventory management
- Manufacturing
- Workflow management



Collaborative product development

- Collaborate over web with vendors and customers
- Product catalogues
- Product specification and development
- Sampling and production orders
- Costing in multiple currencies
- Manage orders and shipments
- Record approvals and tests
- Track Shipments, allow Vendors to enter shipping information directly
- Complete integration to minimise re-keying and maximise visibility of data
 - Across functions
 - Beyond ChainReaction to existing business systems, using the ChainReaction API

